

Stanton Homes and Seating Innovations make a difference for Veteran and military homebuyers

Seating Innovations is latest partner in growing “Stanton Homes® for Heroes” program offered by local Raleigh custom home builder

Raleigh, NC – December 1, 2008 – “Stanton Homes® for Heroes” adds another partnership to its extended network of companies working together to help veteran and military families save money on the purchase of a new home. Seating Innovations offers discounts on unique suspended seating for eating bars, in addition to the expansive value, money-saving package offered by Stanton Homes and affiliates through the program.

“We’re pleased to partner with Seating Innovations on this special money-saving incentive,” said Stan Williams, CEO of Stanton Homes. “Suspended seating can be integrated into any eating bar to make a kitchen or breakfast room feel even more spacious. This value is another great addition to the “Stanton Homes® for Heroes” program, which helps veteran and military homebuyers save even more money on interior and exterior options, on top of the substantial discount Stanton Homes extends to these families in our local communities.”

The “Stanton Homes® for Heroes” program offers an exceptional three percent discount to all Veteran or military homebuyers on the purchase of a new Stanton Homes custom-built home of their choice, in any location throughout the Triangle area.

Seating Innovations offers Veterans and Military home-buyers an additional 10% off the base price of a suspended seating package in a Stanton Home – including all mounting hardware.

“Our partnership with Stanton Homes is one more way that Seating Innovations offers value to our customers,” said Dick O’Connor, Regional Sales Manager of Seating Innovations. “Our seating solutions offer suspended seating for bars, build-in desks and tables that optimize floor space, minimize cleaning, and minimize floor damage. It’s a great addition to a Stanton Home, and a great value for the home-buyers who qualify for this program.”

The “**Stanton Homes® for Heroes**” discount program is available for all Veterans, retired, and active duty military, including all branches of the Armed Forces, Reserves, and National Guard, who have served honorably for at least one year. Any Stanton Home may be purchased through the program, whether complete, under construction, or custom designed on a Stanton Homes lot or the buyer’s. The additional discount through Seating Innovations is available on any Stanton Home, as retrofit options are available for a home that has already been completed.

“These discounts really add up,” said Williams. “The three percent discount on the price of a new home amounts to \$7500 off a \$250,000 custom home. With a 100 percent VA Loan, this amount could cover closing costs, allowing a Veteran or military homebuyer to get into a home

with no cash out-of-pocket. Add on the discount from our other Stanton Homes® for Heroes partners, such as Seating Innovations, and you're saving a considerable sum of money on an incredible home – that's already built with outstanding features, workmanship and value you won't find anywhere else – you've just got to see it.”

*Additional Stanton Homes® for Heroes discounts include a \$2000 closing cost discount through one of the builder's preferred lenders, plus partner discounts through Sears Commercial, Lee Brick & Tile Inc, Healthy Home Insulation, and Timberlake Cabinetry, among others.

About Stanton Homes

Stanton Homes builds exceptional living experiences, with renowned, spacious, inviting custom homes in the Raleigh/Triangle area. Stanton Homes builds new custom homes in the Triangle region of North Carolina, with unparalleled attention to details including signature elliptical and radius archways that set our homes apart. Building on your lot, or looking for a neighborhood? Stanton Homes builds on land and in new home communities across the Triangle, including Wake, Harnett, Lee, Johnston, Chatham, Alamance, and Orange counties. As a custom home builder, Stanton Homes can adjust floor plans, enlarge kitchens, add closets, or even accommodate special needs like full disability or wheelchair accessibility and Specially Adapted Housing (SAH). Call Stanton Homes at 919-278-8070.

Stanton Homes. Building Exceptional Living Experiences <http://www.StantonHomes.com>

About Seating Innovations

Seating Innovations' snack bar, desk and table seating systems transform a conventional kitchen into a well-organized, distinctive, integrated center of the home. Homeowners appreciate the elegance, style, convenience and function of suspended seating. These products are simple but revolutionary. Suspended seating solves the problems of moving snack bar chairs back into their place after guests leave, rearranging chairs for cleaning access and avoiding chairs that tip over or those that are dragged across the floor. The seating systems are built with heavy-duty steel components that have been stress-tested for long-lasting performance.

Seating Innovations was the original designer of suspended seating for residential use with the Uni-dine table, snack bar and desk chairs. These patented designs have been manufactured for over 40 years.

Seating Innovations. Seating in the Right Place <http://www.seating-innovations.com>

